



Kenvil Atkins Services Design Policies

Designing Policies

Kenvil Atkins Web Design will design a website that you will be proud of; knowing that your business is important leads me to work with this in mind the qualities to be successful.

All sites are designed individually making your site unique, your web site will be finished quickly, if materials are provided in an easy to understand format. Whenever possible, material should be provided electronically in .txt, .doc, .gif, or .jpg formats, on disk or by email. Hard copy material requires retyping and scanning, which will require longer development times. I also appreciate input from you regarding preferred colors and layout prior to beginning the design of your site.

All Custom Websites include:

- Basic navigation
- Optimized photos for the web
- Keyword Optimization
- Basic Search Engine Submission

Atkins Web Solutions Design Services give you:

- A professional business website
- Excellent personal customer service
- Personal guidance in the design or redesign of your site
- A site to fit your needs
- Satisfaction of owning a website, while concentrating on your business

Please see what we need to design your site for additional information that is helpful to us and speed up the process

Atkins Web Design Services we reserve the right to charge additional fees for any of the following:

- Advance scripting
- Digital Certificates
- Animation
- Ecommerce
- Filling online orders
- Slideshows
- Message Boards
- Numerous graphics and photos
- Hover buttons
- Virtual tours

- Flash videos
- Any third party vendor

Payment:

Web Site design fees include:

1. Complete custom site (5 days depending on material provided.)
2. Site Layout Design
3. Other Graphic Features such as flash
4. Content will it be added with a content manager? Yes _ No
5. Public Features
6. The research performed
7. Search engine optimization
8. Consultation during the design process
9. Uploading site offsite
10. Email setup
11. Site submission and function
12. Domain name registration

I request 1/2 down to start the site and the balance prior to the site going 'live' (accessible to the general public from the domain name <http://www.yourdomainname.com>). You will be provided access to view the progress of the site development and provide input for desired changes. When the site is finished and paid for in full – you then own the copyright to the website, and not before.

Atkins Website Design mission statement:

I provide honest service to our clients, treating them with dignity and respect. I operate in an ethical manner and customer service is our number 1 priority. By enabling our clients' success, we are in turn ensuring our own success. I will treat you're the customers with the respect you deserve, and always respond to our clients quickly, politely, and honestly.

Website Maintenance

I also offer maintenance to your web site for an additional monthly fee whenever you need changes and updates. This frees you up to concentrate on other aspect of your daily calendar.

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Maintaining your website frees you up to run your business instead of spending numerous hours learning how to maintain your site quick turnaround -Updates are usually done within 2 to 24 hours except holidays and Sundays

Accuracy is important to us. We know that your site and the information on it are important to you. I do my best to get it right the first time.

Web Site Maintenance Policy:

- I maintain a current local backup copy of your finish web site.
- Maintenance" is defined as keeping the web site current. It is not intended to be a redesign or revamp.
- Updates are completed within 24 hours of the time they are received, except weekends and holidays. Updates received after 3:00pm PST may not be completed until the next business day
- Time is based on actual total time involved in completing the updates at the time of billing (usually the last Friday of the month.
- Although I make every effort to make accurate changes, it is the client's responsibility to review updates and notify me of any necessary changes that need to be made. I do not charge for changes that are our fault. However, if a change needs to be made due to client error, the regular hourly update fees will be charged.
- I reserve the right to distinguish between "updates" and "new design". New design work is charged at our design rate.
- Updates should be provided electronically (by email) as much as possible. Attachments should be in .txt or .doc (Word) format. Pictures need to be .jpg or .gif. Updates may also be sent by postal mail or by fax. These require retyping data or scanning photos and will cost more to complete the changes.
- Your web site may be using third-party components (web site trackers, ecommerce, weather info-feeds, etc.). I have no control over what third party sites do and take no responsibility for loss of information due to actions of these sites. Any changes to your site stemming from regulations of these third party components will be billed at the normal hourly rate. Example, a retail site might be connected to a unAuthorize.net. If Authorize.net requires changes in the code, this will be billed as normal maintenance fees.

Our Commitment to privacy

Your privacy is important to us. To better protect your privacy such as:

Name, Address, Email address, Phone
Credit/Debit Card information, etc.

The Way I Use Information:

I use the information you provide about yourself when placing an order only to complete that order. I do not store or share this information with outside parties except to the extent necessary to complete that order.

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Occasionally it is necessary to use the services of an associate. In this case I will share only what is necessary in carrying out the activities performed by the third party on your behalf. Examples would include credit card processing company, shipping company, etc.

Web Design Pricing Calculator

Logo Design Website:

\$100 - \$250+ (Student or Offshore)

\$250 - \$1000+ (Professional Designer)

Basic Brochure Website:

\$500 - \$1000+ (Student / Offshore)

\$1500 - \$5000+ (Professional Designer)

E-Commerce Website:

\$1000 - \$5,000+ (Outsourced Offshore)

\$2000 - \$10,000+ (Experienced Developer)

Custom Database / Interactive Website:

\$1500 - \$15,000+ (Offshore)

\$2500 - \$25,000+ (Experienced Developer)

Average cost guide to our client and customer, however your price may vary according to the negotiated price agreed upon turn to the next page:

Phone: 414-464-0206

Office Hours: 9am - 5:30pm **Monday - Friday**, Pacific Time
Evenings and weekends by appointment.

MARKETING INFORMATION:

Determining how much it costs to build a Website is a tough job. On one hand, you could do the job yourself or hire a couple of college kids to put together a low-budget site. On the other hand, the average business website is a lot more complex -- and harder to build -- than it used to be.

If you need a truly professional website, you'll want to hire a professional designer, and Web developers do more than just code HTML -- they help you decide what information to place on your site; create graphics, logos and other marketing collateral; connect your site to databases and e-commerce systems; and add multimedia and other types of content.

How much will a professional firm cost? It's still expensive -- it's not uncommon to pay upwards of \$10,000 for a professional business website designed by a company with a proven track record. And if you go with an industry leader, a large site with publishing tools, database connectivity and other advanced features can cost \$100,000 or more. And that doesn't even cover maintenance costs. But unless you need a world-class site that will get millions of hits a day, you can spend a lot less.

Kenvil Atkins Web Design Service work Order

Name _____	Rate _____
Phone _____	On Deposit _____
Email _____	Times available _____
Notes _____	

Notes: Thank you for your order.

General Information:

The cost of building a website can be as cheap or expensive as one wants it to be. There are many ways to create a website, which will determine how much you spend.

The cost of creating a website includes money spent on programming software. Any version of Dreamweaver, Flash or Microsoft Publisher can cost anywhere from \$99 to \$1,500. Costs to have a professional firm build your site can run anywhere from \$100 to \$10,000, depending on the firm or individual: Hosting is putting the raw data (everything that was programmed and built) onto a secure server. Depending on the complexity of the site and its features, one can spend anywhere from \$40 to \$500 to host alone

Domain Space: You must also make domain space purchase. Domain space needs to be renewed annually, or every two years. Expect to pay anywhere from \$35 to \$120. Finally advice on cutting cost: If you go to a firm to build the website and have the literature, images or photos you want to use, submit them to the firm. Often, they will have copywriters that will write the information for you, which can be part of the cost of the project.

THANK YOU FOR YOUR SUPPORT

